



2011 GROWER SURVEY

The Wine Grape Council SA seeks your assistance in completing this survey to assist industry in its future planning's. The information is kept confidential.

- 1. Your region? Please tick only one (if you have multiple vineyards, choose the region with the largest vineyard.)
2. Your total vineyard area:
5. In terms of grapegrowing, which best describes your situation?
6. What was the average price you received in 2010 for the grapes you sold?
7. What was your average cost of production for winegrapes?
8. In what year did you last make a profit from grapegrowing?
9. Since the 2010 grape harvest have you,
10. This question is for people who are making a loss from grapes but are yet to remove vines, despite a world-wide oversupply of grapes.
11. This question is for all. Which of these would help you in the next 12 months?

11a In the previous question, please circle the two that would help you most.

THANK YOU FOR YOUR ASSISTANCE IN FILLING OUT THE SURVEY

Please return in the envelope provided, or fax back to 8362 0499