

GrowStrong Business Fundamentals



Are you a passionate grower striving to strengthen your business? Welcome to GrowStrong Business Fundamentals - our innovative training course tailored to empower your business with strategic management and planning resources to help prepare you for the future.



GrowStrong
Empowering Wine Grape Growers



This program is supported by the Wine Grape Council of South Australia, through funding from the Australian Government's Future Drought Fund and the Government of South Australia.



Our immersive training experiences are packed with practical tools and invaluable knowledge that will equip your viticulture business to meet the demands of grape growing for the immediate and long term future.

Masterclasses with Experts:

Immerse yourself in 8 masterclasses, by the University of Adelaide Business School. Topics include financial management, legal aspects of the grape and wine industry, crisis mapping and scenario planning, customer relationship building, succession planning and technology integration.

Business Health Check with Rural Business Support:

Benefit from three interactive sessions (2.5 to 3 hours each) by Rural Business Support at your premises, offering their unique "Kitchen Table Discussions" method for planning, coaching and growth.

Dedicated Mentors:

Family and Business (FaB) mentors will be available throughout the program. This PIRSA initiated mentor service can help you navigate through difficult situations as a primary producer or regionally-based agricultural business owner.

Highlights:

- Business focused masterclasses
- Financial literacy
- Planning, coaching and growth
- Business Health Check
- Dedicated Mentors – providing assistance and an independent review
- Training based locally in your region

Spaces are Limited - Reserve Yours Today!

For inquiries and registrations, visit our website at:

<https://www.wgcsa.com.au/growstrong.html>

or contact us at:

projects@wgcsa.com.au

Join The GrowStrong Program and make the most of this unique opportunity.

At only \$330, you'll gain access to training worth thousands of dollars. With 95% of the program funded by state and federal grants, you get a huge return on your investment!