

GrowStrong Business Fundamentals



Are you a passionate grower striving to strengthen your business? Welcome to GrowStrong Business Fundamentals - our innovative training course tailored to empower your business with strategic management and planning resources to help prepare you for the future.



GrowStrong
Empowering Wine Grape Growers



This program is supported by the Wine Grape Council of South Australia, through funding from the Australian Government's Future Drought Fund and the Government of South Australia.



Our immersive training experiences are packed with practical tools and invaluable knowledge that will equip your viticulture business to meet the demands of grape growing for the immediate and long term future.

Masterclasses with Experts:

Immerse yourself in 8 masterclasses, by the University of Adelaide Business School. Topics include financial management, legal aspects of the grape and wine industry, crisis mapping and scenario planning, customer relationship building, succession planning and technology integration.

Business Health Check with Rural Business Support:

In collaboration with the University of Adelaide, Rural Business Support (RBS) will help participants translate the theory explored in various masterclasses into practical strategies for their own businesses or situations, guiding them in developing a clear, actionable plan on a page.

RBS will be available to assist participants on training days and can also provide support outside of these sessions, either in person or online.

Dedicated Mentors:

Family and Business (FaB) mentors will be available throughout the program. This PIRSA initiated mentor service can help you navigate through difficult situations as a primary producer or regionally-based agricultural business owner.

Highlights:

- Business focused masterclasses
- Financial literacy
- Planning, coaching and growth
- Business Health Check
- Dedicated Mentors – providing assistance and an independent review
- Training based locally in your region

Spaces are Limited - Reserve Yours Today!

For inquiries and registrations, visit our website at:

<https://www.wgcsa.com.au/growstrong-2025.html>

or contact us at:

projects@wgcsa.com.au

Join The GrowStrong Program and make the most of this unique opportunity.

At only \$330 (including GST), you'll gain access to training worth thousands of dollars. With 95% of the program funded through the Australian Government's Future Drought Fund and the Government of South Australia, you get a huge return on your investment!