

Prepare for the Future



Are you a passionate grower seeking to improve your viticulture business? Welcome to GrowStrong. A transformative program specifically designed to fuel your business with strategic management and planning resources.



GrowStrong
Empowering Wine Grape Growers



This program is supported by the Wine Grape Council of South Australia, through funding from the Australian Government's Future Drought Fund and the Government of South Australia.



Equipping for Tomorrow

This immersive training experience is packed with practical tools and invaluable knowledge that will equip your viticulture business to meet the demands of grape growing for the immediate and long term future.

Program Highlights

Customised Business Coaching: Skilled professionals will partner with you on a tailor-made Business Plan and "Business Health Check." These personalised strategies will directly address the unique needs of individual growers, ensuring you're ready for challenges and opportunities.

Embracing Challenges and Opportunities: From operations and financial positioning to market exploration, our program comprehensively covers all aspects of business and personal development. We recognise that every grower's circumstances are distinct, and we've tailored our sessions to cater to all levels of experience.

Focusing on Vineyard Health: Gain region-specific insights into best practices for vineyard health and resilience. With sessions hosted by quality institutions including Australian Wine Research Institute, Rural Business Support and the University of Adelaide, you'll have access to cutting-edge research and industry expertise.

Program Content

Masterclasses with Experts: Immerse yourself in 8 masterclasses, carefully curated over four days by the University of Adelaide. Topics include financial management, legal aspects of the grape and wine industry, customer relationship building, succession planning and technology integration.

In-Depth AWRI Sessions: Spend two days with the Australian Wine Research Institute, where region-specific topics like pest and disease management, soil health, energy efficiency in the vineyard and weather monitoring tools will be explored in detail.

Business Health Check with Rural Business Support: Benefit from three interactive sessions (2.5 to 3 hours each) by Rural Business Support at your premises, offering their unique "Kitchen Table Discussions" method for planning, coaching and growth.

Dedicated Mentors: Family and Business (FaB) mentors will be available throughout the program. This PIRSA initiated mentor service can help you during difficult situations as a primary producer or regionally-based agricultural business owner.



Exclusive to the first 60 growers: Get in early to join the pilot program. Don't miss this opportunity to grow your business.

Eligibility for Specific Regions Only

Calling growers from Langhorne Creek, Riverland and Limestone Coast! The pilot program is tailored to meet the specific needs of businesses that meet eligibility requirements. Secure your spot now!

Affordable Grower Contribution - Unbelievable Value!

At only \$500, you'll gain access to a program worth an estimated \$10,000. With 95% of the program funded by state and federal grants, you get a massive return on your investment!

Spaces are Limited - Reserve Yours Today!

For inquiries and registrations, visit our website at:

<https://www.wgcsa.com.au/growstrong.html>

or contact us at:

projects@wgcsa.com.au

Join The GrowStrong Program and make the most of this unique opportunity.