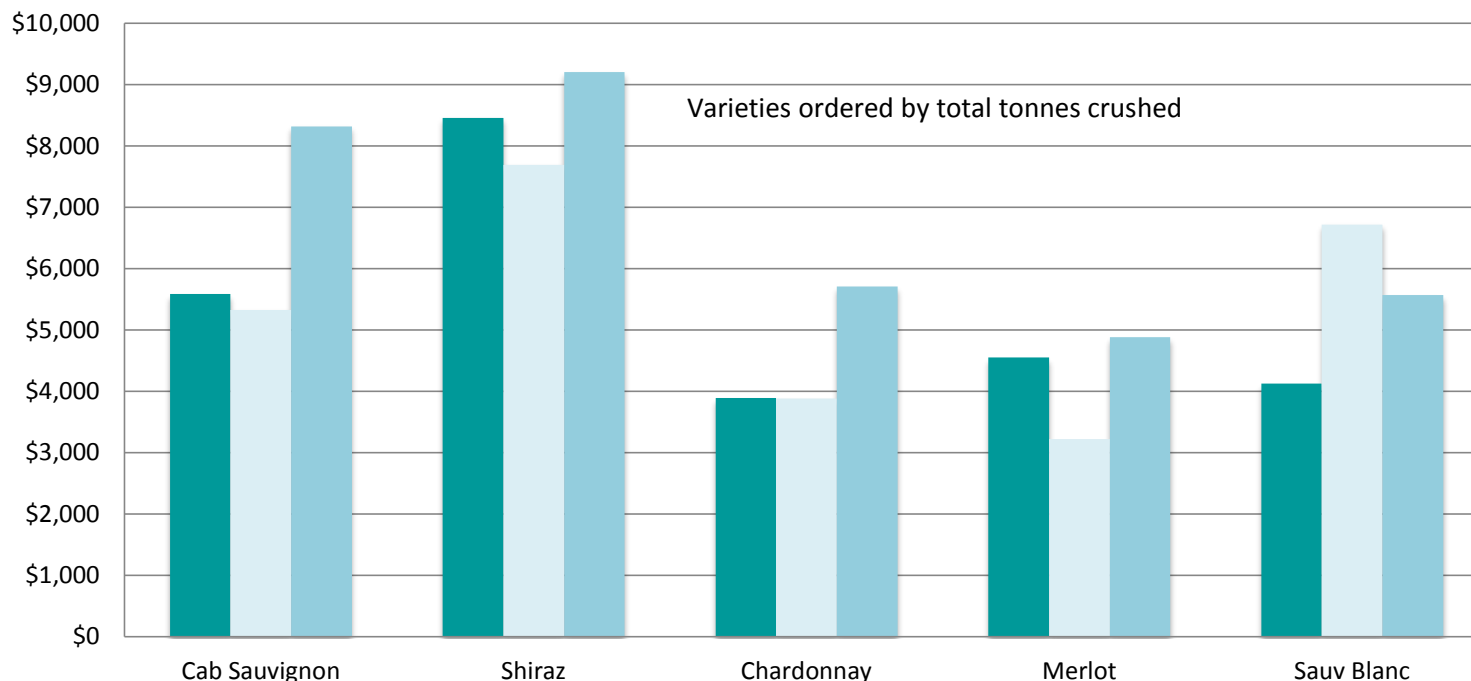




## Gross return per hectare 2014-16

■ 2014 ■ 2015 ■ 2016



### Coonawarra summary - 2016

- ★ The Coonawarra reported crush was 35,497 tonnes in 2016, 30% higher than the 2015 reported crush and 23% above the five year average of 28,867 tonnes.
- ★ The total value of grapes from the region increased by 30% from \$36 million to \$47 million.
- ★ The average prices for all the major varieties except Chardonnay increased after significant decreases in 2015.
- ★ There were 77 hectares of new plantings in 2015. The total vineyard area increased by 52 hectares to 5,823 hectares, against a trend of net decline in most regions in 2015-16.
- ★ Average gross returns per hectare\* for the major varieties ranged from under \$5,000 for Merlot to over \$9,000 for Shiraz, with the main variety Cabernet Sauvignon at \$8,314 per ha on average.
- ★ Average gross returns in 2016 were all higher than in the previous two years (except Sauvignon Blanc) due to the increase in price and yield.

Coonawarra	Tonnes crushed	% fruit purchased at less than \$600/t	% fruit purchased at \$600-\$1,500/t	% fruit purchased at \$1,500-\$2,000/t	% fruit purchased at >\$2,000/t	Calculated average purchase value (\$/t)	Bearing area (ha)	Yield (t/ha)	Gross return 2016 (\$ per hectare)	Gross Return 2015	Gross Return 2014
Cabernet Sauvignon	20,244	0%	55%	25%	21%	\$1,548	3,769	5.4	\$8,314	\$5,320	\$5,579
Shiraz	8,052	0%	86%	9%	4%	\$1,307	1,145	7.0	\$9,195	\$7,686	\$8,454
Chardonnay	2,812	73%	27%	0%	0%	\$554	273	10.3	\$5,706	\$3,880	\$3,883
Merlot	2,006	35%	65%	0%	0%	\$881	362	5.5	\$4,879	\$3,214	\$4,544
Sauvignon Blanc	816	0%	100%	0%	0%	\$675	99	8.2	\$5,563	\$6,715	\$4,120

\*calculated as total tonnes divided by plantings up to 2013, multiplied by weighted average price

Note: these gross return figures are conservative as only reported tonnes are included in the calculations. Bonus payments not known at the time of the survey are also not included.

Information extracted from the SA Winegrape Crush Survey 2016. The full reports can be downloaded from [vinehealth.com.au](http://vinehealth.com.au).