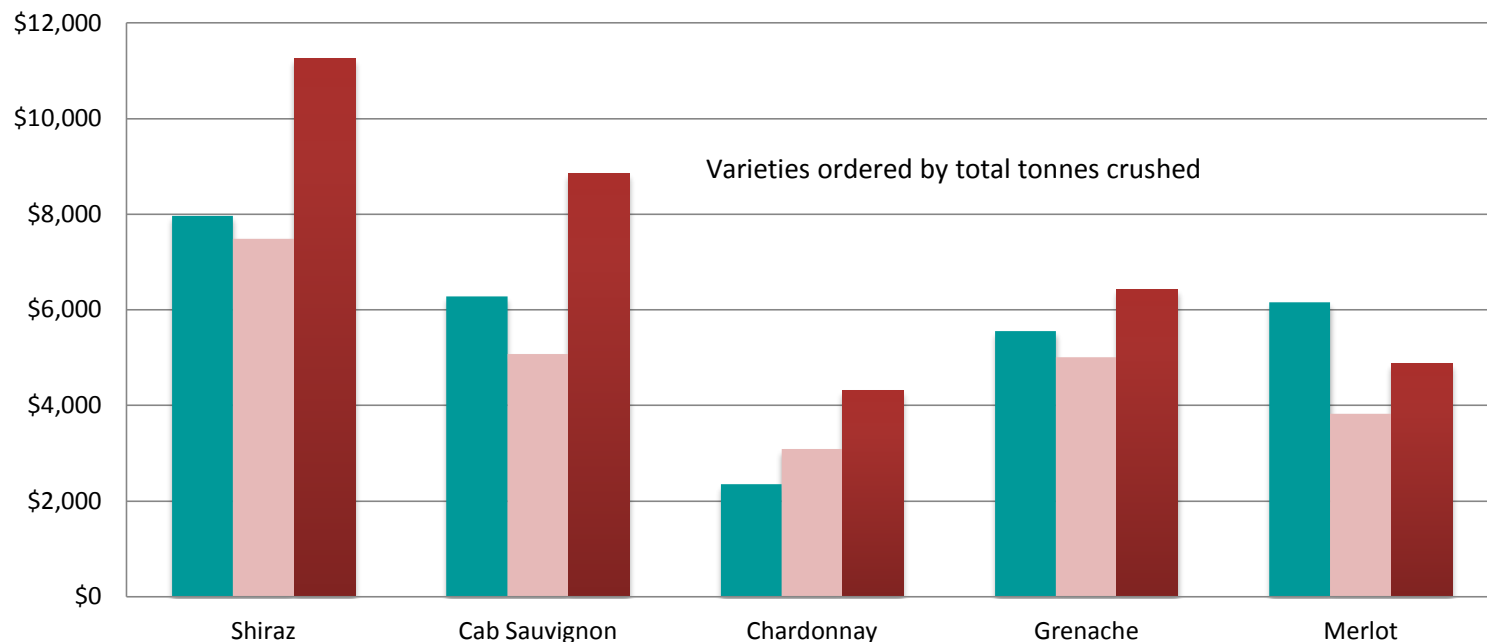




### Gross return per hectare 2014-16

■ 2014 ■ 2015 ■ 2016



### McLaren Vale summary - 2016

- ★ The McLaren Vale reported crush was 40,997 tonnes in 2016, 12,000 tonnes higher than the 2015 reported crush and 21% above the five year average of 33,901 tonnes.
- ★ The total value of grapes from the region increased by 50% from \$44 million to \$66 million.
- ★ The average price for all the major varieties increased – particularly Cab Sauvignon, Grenache and Merlot.
- ★ There were 43 hectares of new plantings in 2015, while the total vineyard area decreased by 111 hectares to 7,553 hectares.
- ★ Average gross returns per hectare\* for the major varieties ranged from \$4,304 for Chardonnay to \$11,247 for Shiraz.
- ★ Average gross returns in 2016 were higher than in the previous two years for the major varieties except Merlot, which was higher in 2014.

McLaren Vale	Tonnes crushed	% fruit purchased at less than \$600/t	% fruit purchased at \$600-1,500/t	% fruit purchased at \$1,500-2,000/t	% fruit purchased at >\$2,000/t	Calculated average purchase value (\$/t)	Bearing area (ha)	Yield (t/ha)	Gross return 2016 (\$ per hectare)	Gross Return 2015	Gross Return 2014
Shiraz	24,129	1%	22%	50%	27%	\$1,803	3,868	6.2	\$11,247	\$7,484	\$7,963
Cabernet Sauvignon	7,355	0%	67%	22%	12%	\$1,529	1,271	5.8	\$8,850	\$5,073	\$6,274
Chardonnay	2,448	53%	46%	1%	0%	\$688	391	6.3	\$4,304	\$3,083	\$2,348
Grenache	1,806	1%	44%	31%	23%	\$1,620	456	4.0	\$6,417	\$5,002	\$5,547
Merlot	1,183	0%	86%	14%	0%	\$972	236	5.0	\$4,870	\$3,818	\$6,147

\*calculated as total tonnes divided by plantings up to 2013, multiplied by weighted average price

Note: these gross return figures are conservative as only reported tonnes are included in the calculations. There is an estimated non-response rate of 10% across all regions. Bonus payments not known at the time of the survey are also not included.

Information extracted from the SA Winegrape Crush Survey 2016. The full reports can be downloaded from [vinehealth.com.au](http://vinehealth.com.au).