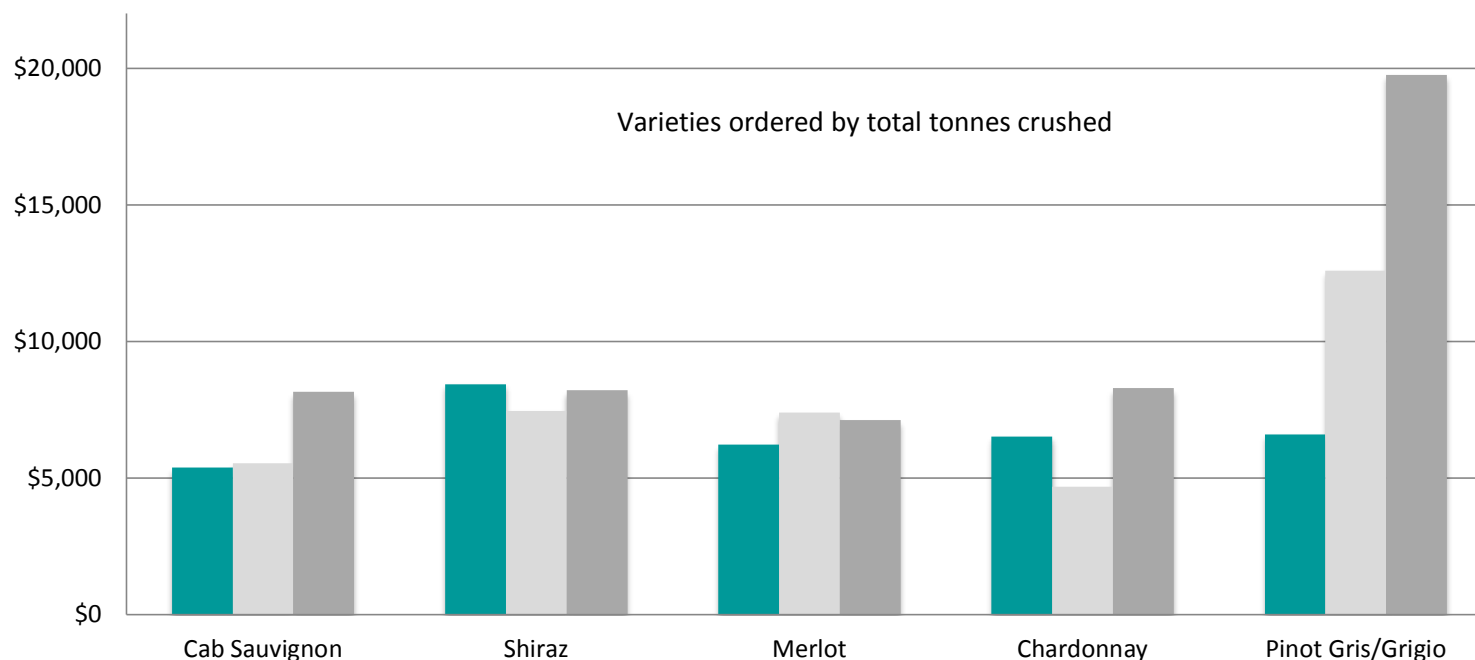




Gross return per hectare 2014-16

■ 2014 ■ 2015 ■ 2016

Varieties ordered by total tonnes crushed



Wrattonbully summary - 2016

- ★ The Wrattonbully reported crush was 23,606 tonnes in 2016, the highest in the past five years and 23% above the five year average of 19,253 tonnes. The 2015 crush was the lowest in the past five years at 16,557 tonnes.
- ★ The total value of grapes from the region increased by 33% from \$17 million to \$23 million.
- ★ The average price decreased for all the major varieties except Cab Sauvignon.
- ★ There were just six hectares of new plantings reported in 2015, while the total vineyard area decreased by six hectares to 2,673 hectares.
- ★ Average gross returns per hectare* for the major varieties ranged from just over \$7000 for Merlot to nearly \$20,000 for Pinot Gris – due to the very high yields.
- ★ Average gross returns in 2016 were higher than in the previous two years for Cab Sauvignon and Chardonnay, and significantly higher for Pinot Gris/Grigio.

Wrattonbully	Tonnes crushed	% fruit purchased at less than \$600/t	% fruit purchased at \$600-\$1,500/t	% fruit purchased at \$1,500-\$2,000/t	% fruit purchased at >\$2,000/t	Calculated average purchase value (\$/t)	Bearing area (ha)	Yield (t/ha)	Gross return 2016 (\$ per hectare)	Gross Return 2015	Gross Return 2014
Cabernet Sauvignon	8,147	4%	85%	6%	6%	\$1,208	1,207	6.7	\$8,151	\$5,532	\$5,367
Shiraz	5,710	2%	90%	6%	2%	\$975	679	8.4	\$8,201	\$7,453	\$8,432
Merlot	2,669	38%	47%	15%	0%	\$761	285	9.4	\$7,123	\$7,378	\$6,209
Chardonnay	2,640	38%	62%	0%	0%	\$621	198	13.3	\$8,278	\$4,669	\$6,510
Pinot Gris/Grigio	1,937	0%	100%	0%	0%	\$989	97	20.0	\$19,756	\$12,578	\$6,582

*calculated as total tonnes divided by plantings up to 2013, multiplied by weighted average price

Note: these gross return figures are conservative as only reported tonnes are included in the calculations. The non-response rate is estimated at 10% nationally. Bonus payments not known at the time of the survey are also not included.

Information extracted from the SA Winegrape Crush Survey 2016. The full reports can be downloaded from vinehealth.com.au.